Docket No.: 1086.1152

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Ritsuko TANAKA et al.

Serial No. 10/001,992 Group Art Unit: 3622

Confirmation No. 2820

Filed: December 5, 2001 Examiner: Yehdega Retta

For: ADVERTISING SERVER, METHOD, PROGRAM AND RECORDING MEDIUM

SUBMISSION WITH REQUEST FOR CONTINTINUED EXAMINATION UNDER 37 C.F.R. §1.114

Mail Stop RCE Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

This is in response to the final Office Action mailed March 17, 2008, and having a period for response set to expire on June 17, 2008.

Reconsideration of the claims is respectfully requested. The following remarks are respectfully submitted.